

BRACE Financial Privacy Policy

BRACE Financial is committed to protecting your privacy and ensuring the confidentiality of your personal information. This Privacy Policy outlines how we collect, use, and protect your information when you interact with our services.

1. Information Collection

We collect personal information that you voluntarily provide to us when you sign up for our services, including your name, email address, phone number, and any other information you choose to provide. We may collect information automatically through cookies or other technologies to improve your user experience.

2. Use of Information

The information we collect is used to:

- Schedule and manage appointments
- Improve our services and customer experience
- Respond to your inquiries or provide customer support
- Send you updates about our services, promotions, and offers
- Communicate with you regarding appointments and other service-related matters

3. SMS Privacy

We value your privacy and the information you consent to share in relation to our SMS marketing service. We use this information solely to reach out to you regarding your appointments, events, promotions, and any additional questions or concerns you may have. You can unsubscribe at any time by replying STOP to any SMS you receive from us. Your mobile information will not be shared with third parties under any circumstances.

4. Data Sharing

At BRACE Financial, we take your privacy seriously. We do not share your personal information with third parties, except when it is necessary to deliver our services or comply with legal

obligations. In certain cases, we may share your information with trusted service providers who assist us in providing our services. These providers are bound by strict confidentiality agreements and are only permitted to use your information in ways that support our business operations.

Please note, your mobile information is treated with the utmost confidentiality and will never be shared with third parties or affiliates under any circumstances.

5. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

6. Cookies and Tracking Technologies

BRACE Financial may use cookies or other tracking technologies to collect information about how you interact with our website. You can choose to disable cookies through your browser settings, although doing so may limit some functionality of our site.

7. Your Rights

You have the right to request access to the personal information we hold about you, to correct any inaccuracies, or to request the deletion of your information. You may also opt out of receiving marketing communications from us at any time.

8. Changes to this Policy

BRACE Financial may update this Privacy Policy from time to time. Any changes will be posted on this page, and we encourage you to review this policy periodically to stay informed.

9. Contact Us

If you have any questions about this Privacy Policy or how your information is handled, please contact us at:

BRACE Financial Email: <u>tbolthouse@bracefinancial.com</u> Phone: 517-580-9360